



VILLANOVA  
BUSINESS

## FINANCE

### Principles of Finance | SBI 3020

Summer 2022 | SBI

**Dr. Benjamin Scheick (pronounced “shike”)**

#### Office Hours

1:00 PM-1:45 PM on class days, by appointment, and as announced

#### Contact Email

benjamin.scheick@villanova.edu

### COURSE INFORMATION AND LEARNING GOALS:

#### Competencies Explored:

Critical Thinking and Problem Solving

Career Management

#### VSB Learning Goals Explored:

Building Comprehensive Business Knowledge

Finding Innovative Business Solutions

#### University Learning Goals Explored:

Problem Solving

In-depth Study

#### Course Format:

This course will include both asynchronous lecture material and live synchronous problem-solving sessions conducted through Zoom. Live Zoom sessions will occur during the first 1 hour and 30 minutes of 3 hour time block.

#### Course Description:

Principles of Finance is the introductory course to the Finance discipline. The goal of this course is to help you understand how financial decision-making adds value to the firm. This process involves a critical evaluation of the firm's structure, capital needs, and future investment opportunities. This process also requires an understanding of how potential investors, both debt and equity, view the risk-return relation of an investment. Course topics include the time value of money, bond valuation, measuring risk and return, stock valuation, the cost of capital and capital budgeting.

## Course Objectives:

To gain basic proficiency in the core principles of Finance, focusing on time value of money concepts, methodologies, and applications, as well as the risk-return tradeoff in financial decision making at the investor and firm level.

## Course Materials:

***Fundamentals of Financial Management (15<sup>th</sup> edition), Eugene Brigham and Joel Houston, Cengage, 2019***

**Required Calculator:** Texas Instruments BA II Plus Calculator

## EXPECTATIONS:

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**Class Attendance / Participation:** Attendance includes your presence in synchronous class sessions, as well as your completion of the assigned asynchronous lecture (via Blackboard) in advance of each scheduled live session. Students are encouraged to keep their cameras on during live Zoom sessions. Participation includes your contributions to problem solving exercises conducted during live sessions.

**Course Communications:** My primary means of communication for important course announcements will occur in the Announcements section of Blackboard. Any subsequent communications with students will occur via Villanova email or during live Zoom meetings.

**Content Delivery:** We will be utilizing a *flipped classroom* approach to content delivery. Students will begin each topic with an asynchronous lecture made available through Blackboard. You are expected to log into Blackboard and view asynchronous content in accordance with the asynchronous course schedule available on Blackboard. After completing your review of the assigned asynchronous modules and supporting materials (e.g., textbook readings) associated with a particular topic area, you will then participate in a live synchronous session on the following day to reinforce course material through a guided problem set exercise. Students are encouraged to review this problem set prior to the live session but are not expected to complete the exercise independently in advance as we will work through these problems as a group. Live sessions will also serve as an opportunity for students to address questions regarding the asynchronous content and receive direct feedback. At the completion of each live session, students will then complete a graded Review Assignment via Blackboard for each topic area.

All course materials will be provided through Blackboard unless otherwise specified. I will post PowerPoint shells of course lectures (i.e., slides with gaps for you to actively take notes and fill in missing information), asynchronous lectures, problem sets, review assignments, etc. within each lecture topic's designated link on our course Blackboard page. Additional materials including exam prep materials and exams will be provided under their respective links on Blackboard.

Exams will be administered via Blackboard during the designated live synchronous session denoted on the course outline. Exams will be proctored via Zoom.

**Missing an Exam:** Please notify me **in advance** if you will not be able to take a scheduled exam and provide verifiable documentation. If you fail to notify me in advance or if your absence from an exam is *not excusable*, you will receive a zero for the missed exam. Please note that given the rigorous SBI schedule, it is almost impossible to schedule makeup exams, so you are strongly encouraged to take exams as scheduled.

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## Course Deliverables:

### 2 Exams

- Exam 1: Lectures 1-4 (June 28th)
- Exam 2: Lectures 5-8 (July 8th)

8 Review Assignments (to be completed in association with each lecture via Blackboard)

1 Excel Assignment to be submitted via email

## Student Evaluation Process:

### Grading:

Attendance / Participation	5%
Exam #1	30%
Exam #2	30%
Review Assignments	30%
Excel Assignment	5%
TOTAL	100%

## Grading Scale:

Letter grades are determined by the following scale:

93 and above: A	80-82.999%: B-	67%-69.999%: D+
90%-92.999%: A-	77%-79.999%: C+	63%-66.999%: D
87%-89.999%: B+	73%-76.999%: C	60%-62.999%: D-
83%-86.999%: B	70%-72.999%: C-	Below 60%: F

## Course Schedule(s):

Provided separately on Blackboard. This schedule includes a detailed outline for both asynchronous content delivery and live synchronous sessions.

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## Statement of Academic Integrity:

Students are expected to abide by Villanova's Code of Academic Integrity. Examples of academic dishonesty include: cheating, fabrication of information, assisting in or contributing to academic dishonesty, plagiarism, submission of the same work for more than one class, unsanctioned collaboration, misrepresentation, forgery, taking credit for work done by others, stealing or damaging library books, or unlawfully copying computer software. For the first offense, a student who violates the Code of Villanova University will receive a zero for the assignment. The violation will be reported to the Dean's office and recorded in the student's file. In addition, the student will be expected to complete an education program. The second offense will result in dismissal from Villanova with the reason for dismissal noted on the student's transcript. It is the student's responsibility to be familiar with the University's Code of Academic Integrity including policies regarding misrepresentation of oneself or one's circumstances to an instructor (e.g., explaining an absence, requesting a special due date for an assignment, etc.). Details of the code, statement of integrity, and process for violation of the code can be found in detail at:

<https://www1.villanova.edu/villanova/provost/resources/student/policies/integrity.html>

### Office of Disabilities and Learning Support Services Statement:

It is the policy of Villanova to make reasonable academic accommodations for qualified individuals with disabilities. You must present verification and register with the Learning Support Office by contacting 610-519-5176 or at [learning.support.services@villanova.edu](mailto:learning.support.services@villanova.edu) or for physical access or temporary disabling conditions, please contact the Office of Disability Services at 610-519- 4095 or email [stephen.mcwilliams@villanova.edu](mailto:stephen.mcwilliams@villanova.edu). Registration is needed in order to receive accommodations.

Students must notify their faculty of accommodations by providing their letter from the Office of Disabilities or Learning support services within the first two weeks of the class.

### Copyright Notice:

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Published course readings (book chapters, articles, reports, etc.) available in Blackboard are copyrighted material. These works are made available to students through licensed databases or fair use. They are protected by copyright law, and may not be further disseminated or reproduced in any form for distribution (e.g., uploading to websites, sale, exchange, etc.) without permission of the copyright owner.

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<https://www1.villanova.edu/villanova/generalcounsel/copyright.html>

<https://www1.villanova.edu/dam/villanova/hr/documents/Intellectual%20Property%20Policy.pdf>

<https://www1.villanova.edu/villanova/unit/policies/AcceptableUse.html>

<https://www1.villanova.edu/villanova/unit/policies/AcceptableUse/copyright.html>

Date: June, 2022